



Social Work Congress

*Reaffirm, Revisit &
Reimagine the Profession*

Social Work Imperatives for the Next Decade

- **Business of Social Work** – Infuse models of sustainable business and management practice in social work education and practice.
- **Common Objectives** – Strengthen collaboration across social work organizations, their leaders, and their members for shared advocacy goals.
- **Education** – Clarify and articulate the unique skills, scope of practice, and value added of social work to prospective social work students.
- **Influence** – Build a data-driven business case that demonstrates the distinctive expertise and the impact and value of social work to industry, policy makers, and the general public.
- **Influence** – Strengthen the ability of national social work organizations to identify and clearly articulate, with a unified voice, issues of importance to the profession.
- **Leadership Development** – Integrate leadership training in social work curricula at all levels.
- **Recruitment** – Empirically demonstrate to prospective recruits the value of the social work profession in both social and economic terms.
- **Retention** – Ensure the sustainability of the profession through a strong mentoring program, career ladder, and succession program.
- **Retention** – Increase the number of grants, scholarships, and debt forgiveness mechanisms for social work students and graduates.
- **Technology** – Integrate technologies that serve social work practice and education in an ethical, practical, and responsible manner.

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