



2005 Social Work Congress

A Coming Together of the Profession

2005 Social Work Congress **PROGRESS ON IMPERATIVES**

ACRONYMS:

- AGE-SW:** The Association of Gerontology Education in Social Work
- AHRQ:** Agency for Healthcare Research and Quality
- ANSWER:** Action Network for Social Work Education and Research
- AOSW:** Association of Oncology Social Work
- APM:** CSWE Annual Program Meeting
- BPD:** Association of Baccalaureate Social Work Program Directors
- C-Change:** Collaborating to Conquer Cancer
- CDF:** Children's Defense Fund
- CMS:** Centers for Medicare and Medicaid Services
- CMSA:** Case Management Society of America
- COSSA:** Consortium of Social Science Associations
- CPT:** Current Procedural Terminology
- CSWE:** Council on Social Work Education
- CSWA:** Clinical Social Work Association
- DoD:** Department of Defense
- EBP:** Evidence Based Practice
- ECM:** Every Child Matters
- EIC:** Entertainment Industries Council
- EMSC:** Emergency Medical Services for Children
- EPAS:** Educational Policy and Accreditation Standards
- Gero-Ed:** CSWE National Center for Gerontological Social Work Education

GSA: Gerontological Society of America
HFA: Hospice Foundation of America
IASWR: Institute for the Advancement of Social Work Research
IFSW: International Federation of Social Workers
IGSW: Institute for Geriatric Social Work
ION: Institute of Medicine
NABSW: National Association of Black Social Workers
NADD: National Association of Deans and Directors of Schools of Social Work
NAMI: National Alliance on Mental Illness
NAPCWA: National Association of Public Child Welfare Administrators
NASW: National Association of Social Workers
NCCS: National Coalition for Cancer Survivorship
NCN: NASW National Communications Network
NCWS: NASW Center for Workforce Studies
NCWWI: National Child Welfare Workforce Institute
NHPCO: National Hospice and Palliative Care Organization
NIA: National Institute on Aging
NIDA: National Institute on Drug Abuse
NIH: National Institutes of Health
NIMH: National Institute of Mental Health
NTOCC: National Transitions of Care Coalition
NYAM: New York Academy of Medicine
ONS: Oncology Nursing Society
PACE: NASW Political Action for Candidate Election
SAMHSA: Substance Abuse and Mental Health Services Administration
SSWLHC: Society for Social Work Leadership in Health Care
SSWR: Society for Social Work and Research
SWAN: Social Workers Across Nations
SWELI: Social Work Ethics and Law Institute
SWRA: Dorothy I. Height and Whitney M. Young, Jr. Social Work Reinvestment Act
SWRI: Social Work Reinvestment Initiative
SWPI: Social Work Policy Institute
UNAIDS: The Joint United Nations Programme on HIV/AIDS
VA: Department of Veterans Affairs
WebEd: NASW online continuing education courses

IMPERATIVE #1**Assure excellence in aging knowledge, skills, and competencies at all levels of social work education, practice, and research.**

- NASW and NYAM partnered to create WebEd course which has been taken by 26,000 social workers and others.
- NASW threaded aging content through WebEd courses on cancer, cancer caregiving, end-of-life care, genetics and HIV/AIDS.
- NASW Continuing Education Series featured courses in aging.
- NASW chapter conferences featured speakers and workshops focused on aging.
- NASW held a 2009 Aging Practice Conference: “The Aging Boom: Is Your Clinical Practice Ready?”
- NASW launched the aging credential in 2006.
- NYAM and NADD created the first Social Work Leadership Institute cohort in 2008.
- NYAM partnered with the Atlantic Philanthropies as a part of the Social Work Leadership Institute.
- NYAM created the Geriatric Institute Practicum Program Partnership.
- Elder Care Workforce Alliance was created in 2008.
- IASWR facilitated the creation of a long-term care social work research/Center for Medicare and Medicaid Services (CMS) collaborative in 2008.
- NASW served as a founding Advisory Task Force Member of the National Transitions of Care Coalition (NTOCC). NASW collaboratively produced several documents for health care professionals, consumers, and policy-makers: *Transitions of Care Checklist*, *Cultural Competence: Essential Ingredient for Successful Transitions of Care*, *Taking Care of MY Health Care and My Medicine List*, and an NTOCC Policy Paper, *Improving Transitions of Care*.
- NASW partnered with the Case Management Society of America (CMSA) to develop a caseload matrix and concept paper and helped revise CMSA’s *Standards of Care* (2010).
- John A. Hartford Foundation and the RAND Corporation Interdisciplinary Geriatric Research Centers launched a cohort in 2007.
- NASW promoted the Practice Change Fellows Program.
- IASWR and NASW worked with AHRQ on several aging and long term care efforts.
- NASW worked with the Alliance for Aging Research to promote short films on Alzheimer’s Disease in 2008.
- NASW supported the Alzheimer’s Association National Memory Screening Day each year.
- Health and Aging Policy Fellows Program at Columbia University was funded by the Atlantic Philanthropies and promoted by NASW.
- NASW members participated in the 2005 White House Conference on Aging.
- BPD created the Mit Joyner Gerontology Leadership Award.
- AGE-SW partnered with GADE and Hartford Doctoral Fellows on pre-dissertation.
- NASW Press published *Foundations of Social Work Practice in the Field of Aging: A Competency Based Approach*.
- CSWE/NADD/BPD/GSA/NYAM helped to implement gerontology curriculum in Schools of Social Work.
- NASW/IASWR/CSWE joined “Friends” of the NIA.
- Social worker, Kimberly Acquaviva was selected as Chair of Friends of the NIA.
- Social worker, W. June Simmons, was appointed to the NIA’s National Advisory Council on Aging.

- IASWR and NASW worked with AHRQ on several aging and long-term care efforts.
- NASW joined with the Leadership Council of Aging Organizations (LCAO), to advocate for policies and legislation to benefit older adults and family caregivers.
- NASW was a member of the Joint Commission's Professional and Technical Advisory Committees, and helped revise accreditation standards for behavioral health, home care, and long-term care.
- NASW was a member of the Assisted Living Disclosure Collaborative, led by the AHRQ and the Center for Excellence in Assisted Living. The Collaborative's goal is to provide information to help consumers select assisted living communities.
- NASW participated in the Commission on Accreditation of Rehabilitation Facilities-Continuing Care Accreditation Commission International Standards Advisory Committee (CARF-CCAC) for Person-Centered Long-Term Care Communities (nursing homes).
- NASW regularly sponsored the annual conference for NCCNHR: The National Consumer Voice for Quality Long-Term Care (formerly the National Citizens' Coalition for Nursing Home Reform) and participated in NCCNHR's Campaign for Quality Care.
- NASW helped to develop, and supported, the Alzheimer's Association's *Dementia Care Practice Recommendations* for (a) assisted living residences and nursing homes and (b) professionals working in a home setting.
- NASW led the process to revise IFSW policy on aging (*IFSW Policy on Aging and Older Adults*).
- NADD featured at each meeting some new educational, research, policy or practice developments in aging often in partnership with NYAM and the John A. Hartford Foundation.
- NADD Gerontological Task Force addressed key recruitment, educational, policy, practice and research needs in aging.
- NADD partnered with NYAM on the Leadership Academy for Deans and Directors promoting change initiatives in aging.
- NYAM and the John A. Hartford Foundation had a presence at NADD meetings to address ongoing work in promoting and replicating Hartford Practicum Partnerships in Aging Education (HPPAE).
- CSWE is an active participant in the Eldercare Workforce Alliance, a group of 29 organizations formed in 2008 to address the immediate and future workforce crisis in caring for an aging America through the development of thoughtful public policy.
- CSWE advocated for various pieces of legislation seeking to enhance the Title VII geriatrics health professions training programs, including health care reform legislation.
- CSWE National Center for Gerontological Social Work Education (CSWE Gero-Ed Center), funded since 2004 by the John A. Hartford Foundation, provided grants to approximately 165 social work programs to infuse gerontology in their generalist curriculum or develop specialized gerontology curriculum.
- CSWE Gero-Ed Center Curriculum Development Institute has funded 115 programs to infuse and sustain gerontological competencies within required BSW and MSW courses at the generalist practice level and within their organizational cultures.
- CSWE Gero-Ed Center BSW Experiential Learning program has funded 20 programs since 2008 to promote innovative experiential learning to recruit undergraduates to gerontological social work field placements and careers, an additional ten programs will be funded in June 2010.
- CSWE Gero-Ed Center's Master's Advanced Curriculum (MAC) Project has funded resource reviews and program innovations to enhance the MSW advanced practice areas of mental health, substance use, and health with gerontological content since 2007.

- CSWE Gero-Ed Center Specialized Gerontology program funded 16 grantees to design, implement, and sustain gerontology curricular structures as a minor, certificate, specialization, or concentration.
- CSWE Gero-Ed Center re-designed and re-launched its Web site in 2009 and now hosts over 120 teaching resources for social work educators.
- CSWE Gero-Ed Center added a Student Corner to its Web site which is designed to appeal to students, career counselors, and admissions staff, and contains job and career resources, geriatric social work workforce statistics, and links to news media.
- In 2009, a national Competencies Task Force, in partnership with the Social Work Leadership Institute at the New York Academy of Medicine, refined the two existing sets of gero competencies to comprise one set of 50 practice behaviors; linked each practice behavior to the 2008 Educational Policy and Accreditation Standards; and identified in-class exercises/case studies and assignments/outcome measures to ensure student attainment of practice behaviors. The CSWE publication *Advanced Gero Social Work Practice*, which summarizes these changes, is available on the Gero-Ed Center Web site and that of the Social Work Leadership Institute. The Chair of the Competencies Task Force is now participating on the committee developing practice guidelines for family caregivers.
- With additional funding from the John A. Hartford Foundation and in partnership with AARP and the American Journal of Nursing, papers presented at the nursing-social work State of the Science Summit in January 2008 were published as a special supplement to the *Journal of Social Work Education*, and posted on the CSWE Gero-Ed Center's Web site, in September 2008.
- CSWE Press published *Transforming Social Work Education: The First Decade of the Hartford Geriatric Social Work Initiative*, edited by Nancy Hooyman, which suggests ways for social work educators in all specialty areas to prepare their graduates for practice with elders and families.
- CSWE Gero-Ed Center has published a bi-monthly newsletter, , since 2006 reaching over 7,000 social work educators, students, and practitioners.
- CSWE's Annual Program Meeting included an Aging and Gerontology track which, in 2009 alone, featured over 85 paper, poster, workshop, films, and roundtable presentations along with many special sessions hosted by the Gero-Ed Center.
- CSWE held Gero-Ed Forums from 2005-2007, which offered intensive workshops on gerontological social work issues.
- CSWE Gero-Ed Center partners with the National Deans and Directors of Social Work Admissions group, as well as a similar group for Career Counselors, to disseminate resources to recruit students to gerontology.
- CSWE Gero-Ed Center developed two ELearning courses, "A Planned Change Model: Preparing Gerontologically Competent Graduates" and "Specialized Gerontology Curriculum: Guidelines for Design and Sustainability."

IMPERATIVE #2**Participate in politics and policy where major decisions are being made about behavioral health.**

- NASW built a relationship with the VA Department of Social Work and Association of VA Social Workers.
- ANSWER introduced SWRA which includes mental and behavioral health provisions.
- NASW maintained ongoing relationships with the Obama Administration beginning with the PACE endorsement during the Presidential campaign.
- NASW met with Jeanette Takamura (on Obama transition team) in November 2008 to discuss social work issues that should be communicated to the new Administration.
- ANSWER met with the NIH Social Work Research Working Group and NIH Office of Behavioral and Social Sciences Research and recognized the OBSSR Director, in 2006.
- NASW created the SHIFT project (Suicide Prevention for Adolescent Girls) in 2008.
- SWRI chapter summits focused on local and state policy issues regarding behavioral health.
- CSWA state partnerships focused on the role of clinical social workers and mental and behavioral health.
- NASW advocated and helped to ensure passage of the Mental Health Parity Act in 2008.
- NASW chaired the Mental Health Liaison Group.
- NASW member was head of NAMI.
- NASW participated in the World Federation for Mental Health.
- NASW endorsed the Give An Hour program and helped to recruit social workers to provide mental and behavioral health therapy to members of the military, veterans and their loved ones.
- Two social workers served on the NIH Council of Public Representatives in 2007 and 2009.
- IASWR successfully recommended Enola Proctor, director of Center for Mental Health Services Research at Washington U, which is funded by NIMH, for appointment to National Advisory Mental Health Council at NIMH. IASWR recommended several other experts who were not selected.
- Social worker, Mila Tecala served on a DoD grant review.
- IASWR recommended social work researchers for NIH and CDC review committees.
- Social worker, Dr. Catherine Clancy, of the Veterans Administration represented NASW on the Joint Commission's Professional Technical and Advisory Committee addressing policies relevant to behavioral health in accredited facilities.
- Social worker, Paula Allen Meares, participated in the IOM report panel.
- NASW provided continuing education and supported the National Council for Community Behavioral Healthcare.
- Social worker, Lee Cornelius, was appointed to the National Center for Health Statistics board of scientific advisors.
- Social worker, Sarah Gehlert, was appointed to the National Human Genome Research Institute's Board of Scientific Advisors.
- NASW Electronic Alerts and new CapWiz advocacy system sent immediate updates on policy and legislative issues including behavioral health.
- NASW and Schools of Social Work held Policy and Practice forum every two years on Capitol Hill with social work students.
- NASW Law Note was created and distributed on "Social Workers as Expert Witnesses."

- NASW Chapters worked on state-level social work reinvestment legislation and policy focusing on workforce challenges.
- IASWR and SSWR represented social work research on Capitol Hill.
- Social Work Policy Institute (SWPI) was created in October 2009 and hosted a Comparative Effectiveness Research symposium in November 2009, which engaged federal social workers.
- NASW and SWPI hosted a reception for Sarah Gehlert following the NIH Behavioral and Social Sciences Lecture
- IASWR and SSWR collaborated with the NIH Social Work Research Working Group.
- IASWR and NIMH collaborated on “Partnerships to Integrate Evidence-Based Mental Health Practices into Social Work Education and Research.”
- NIDA and IASWR supported the Early Career Social Work Researchers mentorship awards.
- IASWR collaborated with the University of Southern California on the October 2009 Los Angeles. Conference on Intervention Research in Social Work that includes federal social workers from NIMH and DoD.
- NASW participated with the SAMHSA Returning Veterans Initiative.
- National Health Service Corps doubled funding for loan repayment (which included social workers) in 2009.
- Schools of Social Work encouraged students to apply to become presidential scholars.
- CSWE and the VA worked to market social work careers with veterans.
- NASW promoted the National Public Health Service as a social work career in 2009.
- NASW Chapters worked on local level to influence policy.
- IASWR developed Directory of Social Work Researchers Funded by NIH – first published in 2005, last updated September 2009.
- A Capitol Hill Briefing was organized by COSSA and co-sponsored by NASW and IASWR on “Cancer: The Whole Patient” in March 2008.
- Sarah Gehlert was the first social worker to deliver the NIH Behavioral and Social Sciences Research Lecture in December 2009.
- NADD Task Force on Behavioral Health established which addressed workforce issues, EBP and agenda setting with relevant federal agencies.
- NADD meetings may feature presentations on behavioral health and policy practice issues.
- NADD was represented at an NIMH workshop on EBP and has disseminated initiatives underway in social work education.
- CSWE kicked off its Public Policy Initiative in 2008, which is focused on advancing social work education in all areas, including behavioral health.
- CSWE prepared its Principles for Health Care Reform in 2009, which highlighted the need for behavioral and mental health parity and equity in reform efforts.
- CSWE advocated for the creation of a new Mental and Behavioral Health Education and Training Grants program within health care reform legislation.
- CSWE developed and transmitted to the Obama and McCain campaigns its Memorandum to the Next Presidential Administration: A Vision for Social Work Education, which included recommendations for the next President of the United States to improve and support social work education and research. The document highlights the need for increased focus on behavioral and mental health.
- CSWE honored, David Abrams, the outgoing NIH Office of Behavioral and Social Science Research Director in 2008.
- CSWE Commissioner Jeanette Takamura held a special meeting with the CSWE Executive Director to discuss social work education issues to be communicated to the new Administration.

IMPERATIVE #3**Assure a qualified social work labor force to serve children.**

- NASW and CSWE worked to secure loan forgiveness at state and national levels in 2007- 2008.
- NASW created a child welfare ethics program.
- NASW worked with an inter-organizational coalition spearheaded by Every Child Matters to call for national child welfare standards.
- NASW and IASWR worked with the National Association of Public Child Welfare Administrations on positioning public child welfare guidance, especially with workforce recommendations.
- NASW participated in the national workgroup on LGBTQ children and youth and their families through SAMHSA.
- SWRA was introduced in the 110th and 111th Congresses and includes child welfare focus.
- NASW, CSWE and IASWR participated in the Children’s Defense Fund and Children’s Rights Coalition National Child Welfare Workforce Policy Coalition.
- Teri Zenner Social Worker Safety Act was introduced in 110th and 111th Congress.
- Strengthen Social Work Training Act was introduced in 110th and 111th Congress.
- National Child Welfare Workforce Institute was created by the federal government and led by social workers.
- NCWS worked to raise skill and pay levels for social workers in child welfare.
- NCSW created the workforce report, “If You Are Right for Job, It’s the Best Job in the World” which focused on child welfare.
- NASW handled various child welfare crisis communication efforts with chapters.
- NASW was involved with crisis communication regarding Bonita Jacks case in DC and overall social work safety issues.
- IASWR led Agency/University Partnership Project which was supported by Casey Family Programs.
- NCWWI launched university traineeships.
- IASWR consulted with the Children’s Bureau on the National Child Welfare Evaluation Summit.
- NASW promoted evidenced based practice with children and adolescents in the NASW web course, *Understanding Adolescent Health: The Social Worker’s Role* in which 19,000 social workers and others have taken.
- NASW participated in the Out of Home Youth Training Project (Train the Trainers).
- IASWR created the Review of Retention Research in Child Welfare, which was supported by Annie E. Casey Foundation 2005.
- IASWR, NASW and representatives from Schools of Social Work participated on the National Advisory Panel and workgroups for Positioning Public Child Welfare Guidance initiative of the National Association of Public Child Welfare Administrators (NAPCWA).
- IASWR assisted in the planning of the University of Minnesota Symposium on child welfare, evidence-based practice and cultural competence.
- NASW maintained a partnership with ECM from 2007-2010.
- NCWS launched in 2006.
- NASW Foundation launched the National Public Education Campaign in 2005.

- IASWR disseminated child welfare retention systematic review issue briefs.
- Children's Rights policy office was headed by a social worker.
- NASW was involved with the Child Abuse Prevention and Treatment Act Reauthorization.
- NASW, IASWR and CSWE were involved with the Child Welfare Workforce Policy Workgroup legislative and policy recommendations.
- NASW supported the National Partnership for Women and Families; President Debra Ness is a social worker.
- NASW advocated for the White House Conference on Children and Youth to occur in 2010.
- IASWR director was co-editor of special issue of *Child Welfare* on recruitment and retention of child welfare staff.
- NASW supported the National Family Week with the Alliance for Children and Families and Annie E. Casey Foundation.
- NASW supported the SAMHSA Children's Mental Health Day in 2007.
- SWPI was involved with the implementation of various aspects of the NCWWI.
- NASW and the Children's Cause for Cancer Advocacy created the internet based-educational tool, *Childhood Cancer Survivorship: An Overview for Social Workers*, to teach social workers about the needs of these medically vulnerable children and adolescents.
- Legislation on child welfare workforce improvements were introduced in the 110th Congress by Senator Clinton and Representative McDermott, pending introduction in the 111th Congress.
- NASW developed curriculum for the Out of Home Youth Training Project (Train the Trainers), which was funded by Lambda Legal and Tides Foundation.
- NADD created a Child Welfare Task Force which addresses funding for social work education/research in public child welfare, training and partnerships in child welfare.
- NADD Child Welfare Task Force has explored funding to replicate much of what the John A. Hartford funding has provided in aging.
- NADD Child Welfare Task Force hosted sessions at CSWE on workforce issues in collaboration with other key organizations.
- Representatives from the National Child Welfare Workforce Institute (NCWWI) met with NADD Child Welfare Task Force to ensure collaboration.
- CSWE advocated for passage of legislation that would enhance the social work workforce serving children, including the creation of a new Pediatric Specialty Loan Repayment Program to attract more social workers into the field.
- CSWE advocated for increased funding for Title IV-E training programs for social workers.
- CSWE partnered with the National Center for Social Work Trauma Education and Workforce Development in the development of advanced practice behaviors and curriculum development for evidence-based child trauma treatment.
- CSWE and NASW expressed support for the early confirmation of Carmen Nazario as the Assistant Secretary (HHS) at the Administration for Children and Families.

IMPERATIVE #4

Take the lead in advocating for quality universal healthcare.

- NASW sponsored the “Covered the Uninsured Month.”
- NASW collaborated with NTOCC to produce several documents including NTOCC Policy Paper on *Improving Transitions of Care, Cultural Competence: Essential Ingredient for Successful Transitions of Care, Transitions of Care Guidelines, Taking Care of My Health Care, My Medicine List, Transitions of Care Checklist, and CMSA Caseload Matrix Concept Paper.*
- NASW partnered with CMSA to create the Caseload Matrix concept paper.
- NASW and C-Change partnered to hold a Capitol Hill briefing on Patient Navigation in 2008.
- NASW and C-Change partnered on an initiative to raise awareness about cancer patient navigation with the development of a web based and hard copy toolkit on starting and sustaining such programs, including producing a video to demonstrate successful patient navigation programs.
- NASW contributed to three new sections of the *Cancer Survival Toolbox*® including *First Steps for the Newly Diagnosed, Living with Non-Hodgkin Lymphoma or Living with Multiple Myeloma.*
- NASW was involved with CancerCare training curricula and two WebEd courses on psychosocial care in cancer.
- Social Work Policy Institute (SWPI) was launched in October 2009.
- NASW maintained ongoing relationships with the Obama Administration beginning with PACE endorsement during Presidential campaign.
- NASW launched a weekly “Health Care Roundup” which updated advocacy listserv members on health care reform action on Capitol Hill.
- NASW partnered with the VA to offer salary increases for social workers holding health credential.
- NASW and NHPCO launched the Hospice credential in 2008.
- NASW was involved with CancerCare on the IOM Report on *Psychosocial Care in Cancer.*
- NASW sponsored a UNAIDS hill briefing series on HIV/AIDS, health care and human rights.
- NASW launched a new website and health care blog in mid-2009 promoting social worker involvement in supporting health care reform legislation at the federal level.
- NASW launched an electronic newsletter, “Health Care Reform Roundup” in mid-2009 providing weekly updates to social work readers on health care reform legislative developments.
- NASW released numerous action alerts and updates to members concerning advocacy actions to support health care reform.
- NASW (state chapters and national) partnered with NHPCO and Caring Connections to promote advance directive policies through the National Healthcare Decisions Day from 2007 to present.
- NASW partnered with the Association of Oncology Social Work and the Oncology Nursing Society (ONS) on a joint position paper on the Professional Role of Patient Navigators in Cancer (2010).
- NASW partnered with the Hospice Foundation of America (HFA) to promote their annual teleconference series to over 125,000 health professionals (majority social workers) on quality end of life care and advancing the policy perspective is always part of the presentation 2005-Present.
- NASW partnered with the Society for Social Work Leadership in Health Care on a variety of healthcare issues.
- NASW led advocacy efforts on Health Information Technology and privacy.

- NASW was part of the American Cancer Society's National Leadership on Patient Navigation Summit Committee to develop performance metrics and standards for the new role of patient navigation for allied health professionals and lay persons.
- NASW worked with Disability Rights Advocates to contribute to the emerging new role of patient navigators.
- NASW and NHPCO's Caring Connections partnered to create information on the emerging importance of advance directives and quality end of life care.
- NASW sponsored the National Health Care Decisions Day from its inaugural year in 2007 to present.
- NASW provided comments to the government's list of priorities for *Healthy People 2020*.
- NASW joined with women's groups to rally against the Stupak Amendment and abortion restricts in health care reform legislation in 2009 and 2010.
- NASW was a cosponsor of the Families USA Health Action Conference from 2007-2010.
- NASW Executive Director attended White House event with First Lady Obama and HHS Secretary Sebelius on Women's Health care.
- NASW was a cosponsor of the Coalition for Health Funding Congressional Briefing – Public Health 101 in 2010.
- NASW worked on health care reform in coalition with:
 - American Association of Retired People/"Divided We Fail"
 - Case Management Society of America
 - Consortium for Citizens with Disabilities
 - Cover the Uninsured
 - Families USA
 - Genetic Alliance
 - HealthCare for America Now
 - Leadership Council of Aging Organizations
 - Leukemia and Lymphoma Society
 - Mental Health Liaison Group
 - National Coalition for Cancer Survivorship
 - National Hospice and Palliative Care Organization
 - National Transitions of Care Coalition
- NADD conferences have featured lobbyists and NYAM speakers who provide updates on health care reform.
- NADD Health Disparities Task Force has undertaken several initiatives relating to health reform including curriculum infusion regarding disparities, surveys on work underway in schools, and a proposal for funding a national initiative to advance skills and knowledge in school and departments of social work.
- CSWE prepared its "Principles for Health Care Reform in 2009," which highlighted the need to significantly reform the health care enterprise and work toward coverage for all.

IMPERATIVE #5**Elevate the public's awareness of the efficacy and cost-effectiveness of social work practice in healthcare.**

- NYAM created the Evidence-Based Social Work Database.
- IASWR co-sponsored the Los Angeles Conference on Intervention Research in Social Work 2009.
- SWPI was created in October 2009.
- SWPI hosted a Comparative Effectiveness Research symposium in November 2009 which engaged federal social workers.
- NASW continually worked on the CPT code.
- Social workers were involved with the CMS Long Term Care Workgroup.
- NASW revised the Standards for Social Workers in Health Care Settings to reflect current standards of the best practices for social workers in health care.
- NASW launched HelpStartsHere.org, a consumer Web site in 2005.
- Help Starts Here ads placed in *O Magazine*, *More Magazine*, *Ms. Magazine*, and *Ladies Home Journal* in 2006.
- On Any Given Day: Social Workers Help video aired on PBS in 2007.
- NASW promoted the PBS documentary, *Lion in the House*, about childhood cancer and we emphasized the importance of the social work role in cancer care.
- NASW was involved with the American Cancer Society National Leadership Committee on Patient Navigation (2009-2010).
- NASW partnered with the Oncology Nursing Society and the Association for Oncology Social Work Think Tank on a position paper on "Patient Navigation (2009-2010)."
- NASW partnered with NTOCC to create the Transitions of Care Guidelines and Policy papers (2008).
- NASW worked with CMSA to create the Caseload Matrix concept paper in 2008.
- NASW partnered with CMSA to publish Revised *Standards of Practice for Case Managers* in 2010.
- NASW worked with C-Change on the Patient Navigation Outreach Program launched in 2007-2008; C-Change conducted three meetings with national stakeholders in health care to learn more about patient navigation and how it improves healthcare.
- NASW collaborated with C-Change and the Ad Council on a Cancer Awareness and Smoking Cessation Program which was launched in 2009.
- Social worker Robyn Golden and Rush University Medical Center public the Enhanced Discharge Planning Program (EDPP) which highlighted social work's role in post discharge care.
- NASW partnered with CancerCare to improve psychosocial oncology care in Hungary.
- NASW National Communications Network (NCN) focused on Women's Healthcare in 2009.
- Society for Social Work Leadership in Health Care group continued to focus on healthcare issues and how they affect the social work profession and the clients social workers serve.
- NASW began a relationship with social worker Jamie Huysman, social work media expert and Executive Director/Co-Founder of the Leeza Gibbons Memory Foundation.
- NASW continued a relationship with C-Change to educate national health stakeholders and health care professional groups about cancer patient navigation and the social work role in cancer care.

- Social work representative, Meg Kallman, LCSW, served on the EMSC (Emergency Medical Services for Children) multi agency and discipline group (2008-2010).
- NASW was represented on the Joint Commission on Professional and Technical Advisory Committees (Behavioral Health, Hospice and Home Care, and Long Term Care), participation at National Conferences and their Invitational Forums where MDs and CEOs are part of the committees and conference participation
- Sarah Gehlert was the first social worker to deliver NIH Behavioral and Social Sciences Research Lecture in December 2009.
- Social worker, Sean Joe, presented to NIMH council in January 2007.
- IASWR developed a directory of social work researchers funded by NIH.
- NADD members helped NYAM feature cost-effectiveness and cost benefit data on social work interventions in health care; some of these later featured by IASWR on the hill.
- CSWE prepared its “Principles for Health Care Reform in 2009,” which highlighted the role of social work in primary care settings.
- CSWE advocated for legislation that sought to incorporate social work as part of the “health care team,” promoting social work as a component piece of interprofessional care.

IMPERATIVE #6**Address the impact of racism, other forms of oppression, social injustice, and other human rights violations through social work education and practice.**

- NASW revised the Affirmative Action guidelines for chapters.
- NASW published “Institutional Racism and the Social Work Profession: A Call to Action” in 2007.
- IASWR participated in organization planning for 2008 leadership retreat on “Enhancing Diversity in the Scientific Workforce.”
- IASWR and CSWE participated in a retreat in 2006 and Capitol Hill Briefing in 2009.
- NASW created web courses *Achieving Cultural Competence in End of Life Care: The Social Worker’s Role* and *Understanding Cancer Caregiving: The Social Worker’s Role* to address how people of different ethnic backgrounds are affected by cancer and how social workers can best address this practice area.
- NASW included issues of cultural competency and diversity in WebEd courses.
- IASWR participated in a summit with Children’s Hospital of Michigan on child-focused parent centered pediatric health care to address health disparities.
- NASW led an international Summit and published a subsequent report on the *Best Practices in Psychosocial Oncology Exchange Between Hungary and the United States of America*.
- NASW launched a web course in Hungarian on *Understanding Cancer in Hungary: The Social Worker’s Role*, and it is being promoted with social workers and social work students in Hungary and Romania (2009).
- SWRA provisions included diversity, as well as Historically Black Colleges and Universities and Minority Serving Institutions per the recommendation of Dr. Dorothy I. Height and the National Council of Negro Women.
- NASW held “Undoing Racism Trainings.”
- NASW created Social Workers Across Nations (SWAN) Program.
- NASW participated with the United Nations Foundation on Healthy Families, Strong Communities project.
- NASW Delegate Assembly updated *Social Work Speaks* with policies on “Immigration and Refugees” and “International Policy on Human Rights.”
- NASW supported the Congressional Black Caucus Foundation, Congressional Hispanic Caucus Foundation and Asian American Action Fund.
- CSWE EPAS addressed human rights.
- NASW advocated for and helped to ensure passage for the Matthew Shepard and James Byrd Jr. Hate Crimes Prevention Act.
- NASW participated in the 3rd Annual Conference on International Social Work in Jersey City, NJ in 2009; the event was hosted by Monmouth University School of Social Work and Rutgers University School of Social Work.
- NADD established a Health Disparities Task Force.
- NADD Task Force on Trauma and Disasters addressed social injustices.
- NADD International Task Force addressed human rights issues and international social work conferences feature human rights activists.
- NADD conferences featured representatives from the HHS Office of Minority Health resulting in strategic work with the HHS and the potential for funding for curriculum infusion project.

- NADD International Task Force presented at APM in collaboration with CSWE some of its work underway.
- NADD International Task Force Conferences contributed to “Social Workers Across Borders” concept, now launched as SWAN through NASW.
- NADD member hosted conference on “Race in America.”
- Throughout the health care reform debate, CSWE actively participated in community efforts to raise visibility and advocate for legislation to ensure health and health care equity for all Americans.
- CSWE sent letters and comments on legislation to Congress and the Obama Administration in support of health equity.
- CSWE endorsed the Health Equity and Accountability Act of 2009, which would authorize programs to diversify the social work workforce and encourage minority participation in research.
- CSWE Press published key volumes including *Diversity Education for Social Justice: Mastering Teaching Skills*, *Challenging White Privilege*, and *Women of Color as Social Work Educators*.
- CSWE created the Center for Diversity and Social and Economic Justice to promote, develop, and sustain social work leadership, teaching, research, curricula, knowledge-building, and institutional arrangements that foster the achievement of diversity and social and economic justice as a central priority.
- CSWE’s Katherine A. Kendall Institute for International Social Work Education held a seminar, “Disaster Planning, Management, and Relief: New Responsibilities for Social Work Education,” in Barbados in July 2007.

IMPERATIVE #7**Strengthen social work's ability to influence the corporate and political landscape at the federal, state, and local levels.**

- NASW Chapters worked on local and state political and policy issues including individual social work reinvestment plans.
- NASW added 50,000 social workers to its Advocacy Listserv.
- The National Partnership for Women and Families led by social worker Debra Ness.
- NASW WebEd courses include information on client advocacy and political advocacy.
- NASW and IASWR worked in the Coalition for Women's Appointments to encourage the Obama Administration to appoint more women to executive appointments.
- NASW supported and endorsed social worker members of Congress.
- NASW sponsored the "Women, Power and Money Summit" with the Feminist Majority and other women's groups in 2009
- NASW joined with women's groups to rally against the Stupak Amendment and abortion restrictions in health care reform legislation in 2009 and 2010
- NASW supported "Emerge America" and "She Should Run" to encourage women and social workers to run for political office.
- NASW supported the appointment of Francis Collins as Director of NIH.
- NASW held Lunchtime Series Teleconferences on "Organizing for Social Change," "Social Work Reinvestment Initiative: Building on Successes at the State Level," "Community Organizing For A Change: Applying Community Practice Models, Strategies and Skills to Agency Competency," and "The Political Power of Social Work."
- NASW Executive Director attended a White House event with First Lady Obama and HHS Secretary Sebelius on Women's Health care.
- NASW participated in the National Latino/Hispanic AIDS Leadership Summit.
- NASW attended the United Nations General Assembly special session on HIV/AIDS.
- NASW National Communications Network (NCN) worked with the Entertainment Industries Council (EIC) on social work image in media and entertainment.
- NASW collaborated with NTOCC to develop the policy paper, *Improving Transitions of Care* which was specifically targeted to policy makers.
- NASW partnered with C-Change to hold leadership dialogue meetings.
- NASW developed the Social Work Ethics and Law Institute (SWELI).
- NASW held quarterly chapter government relations conference calls to connect national and state initiatives.
- NASW supported and advocated for the Lilly Ledbetter Fair Pay Act of 2009; Executive Director attended signing of bill into law at the White House.
- NASW advocated and helped to ensure passage for the Matthew Shepard and James Byrd Jr. Hate Crimes Prevention Act.
- NASW attended the 2008 Democratic National Convention.
- NADD conferences featured marketing as well as special sessions on earmarks and related legislative work.
- NADD -NYAM Leadership Academy addressed policy work for Deans and Directors.

- NADD Behavioral Health Task Force focused on agenda setting with relevant federal agencies.
- CSWE kicked off its Public Policy Initiative in 2008 to advance its policy goals and enhance policies influencing social work education.
- CSWE engaged its membership and leadership in grassroots advocacy as well as targeted advocacy to promote social work education and policies that would enhance it.
- CSWE leaders met with federal officials from throughout the government to promote the value of social work education, including the Department of Health and Human Services (National Institutes of Health, Administration on Aging, Indian Health Service, Office of Minority Health, Administration for Children and Families), Department of Veterans Affairs, Department of Housing and Urban Development, Department of Education, and others.

IMPERATIVE #8**Increase the value proposition of social work by raising standards and increasing academic rigor of social work education programs.**

- Schools of Social Work donated \$400,000 to National Public Education Campaign.
- Help Starts Here ads placed in *O Magazine*, *More Magazine*, *Ms. Magazine*, and *Ladies Home Journal*.
- NASW launched Beasocialworker.org in 2009; over 100,000 discrete visits to date.
- NASW responded to the George Will column and National Association of Scholars negative claims about social work education.
- SWRA and state reinvestment plans included provisions to improve salaries, decrease or forgive educational debt and licensure reciprocity.
- NASW met with HRSA Administrator Mary Wakefield to discuss social work workforce issues.
- NASW met with the White House Office of Public Engagement to discuss social work workforce issues.
- NASW South Dakota Chapter worked to establish the first MSW program in the state.
- IASWR created the University/Agency Partnerships in Child Welfare Project.
- NIMH and IASWR launched the Evidence-Based Practice Partnership Initiative.
- Meeting was held on Teaching Evidence-Based Practice and follow-up publications and presentations in 2009.
- IASWR offered summer workshops on qualitative, quantitative and mixed methods.
- NIH funded the *Social Work Research* journal dissemination.
- NADD conferences have addressed EBP curricula and field placements.
- NADD collaborated with NIMH on EBP initiatives and inventoried programmatic work underway.
- NADD conference, in collaboration with St. Louis Group, focused on research and effective development of research centers and infrastructures.
- NADD initiated the request for a special issue of *Social Work Research* on research infrastructures based on its conferences in collaboration with IASWR.
- NADD and BPD, along with SSWR and IASWR leaders contributed to the special issue on research infrastructures and development in *Social Work Research*.
- NADD and BPD held back to back meetings promoting collaboration on programs related to leadership etc.
- NADD Task Force on Benchmarking collaborated with CSWE's Office of Social Work Education and Research, resulting in CSWE's new Benchmarking Data Services.
- NADD members hosted national annual conference on "Supervision in Social Work Education."
- CSWE has nurtured relationships with leading higher education and accreditation associations, including the Association of Public and Land-grant Universities, American Council on Education, American Association of Community Colleges, Council of Graduate Schools, Council for Higher Education Accreditation, and the Association of Schools of Public Health, working together to advance higher education policies and keep each other abreast of new developments that would affect social work education.
- CSWE launched an advanced practice in military social work education initiative to bridge the gap between the number of available prepared practitioners and the demand for social services with military personnel and their families with a meeting in January 2010, cosponsored by the University of Southern California's School of Social Work. The initiative will result in an educators' guide to advanced social work practice competencies in military social work.

- CSWE's Katherine A. Kendall Institute for International Social Work Education hosted two seminars on disaster education and global migration in July 2008 in Durban, South Africa.
- CSWE has streamlined data collection and reporting for the Annual Survey of Social Work Programs, including an expansion of reporting to allow programs to request individualized reports.
- CSWE conducted a survey of accredited baccalaureate social work programs to determine type and extent of articulation agreements with community college human services programs.
- CSWE expanded research on current educational issues and provided timely publications (e.g., research briefs) on findings.
- CSWE expanded the CSWE Scholars Program to provide funding for additional social work education research on current issues.
- CSWE has launched a series of research initiatives that have resulted in a number of print and web-based resources for social work educators.
- CSWE, with funding from the SAMHSA Center for Substance Abuse Prevention, developed a guide to developing an advanced practice concentration in the prevention of substance use disorders.
- CSWE, in a study supported by the John A. Hartford Foundation, examined accreditation and workforce connections between community college human service programs and baccalaureate social work programs accredited by CSWE.
- CSWE implemented its new Educational Policy and Accreditation Standards (EPAS) in 2008 which moved social work education to a competency-based model of outcomes and quality assurance of the 750 accredited social work programs.
- CSWE convened the Leadership Forum (CSWE, BPD, NADD, Group for Advancement of Doctoral Education, and the St. Louis Group) for the first time in October 2008.
- CSWE continued to host its Annual Program Meeting (APM) for approximately 3,000 social work educators every year.
- CSWE provided foreign degree equivalency and evaluation service.
- CSWE convened stakeholders for conversation regarding doctoral education in social work in 2006.

IMPERATIVE #9**Mobilize the social work profession to actively engage in politics, policy, and social action, emphasizing the strategic use of power.**

- NASW added 50,000 social workers to its advocacy listserv.
- Various social work organizations launched social media efforts which highlight political efforts.
- NASW PACE funded a variety of federal candidates who support social work issues and viewpoints.
- NASW and CSWE hired outside lobbying firms to promote the profession and social work education in federal legislation.
- NASW mobilized its membership and sent over 100,000 emails, post cards and letters to members of congress about many social work issues including SWRA, health care reform, child welfare workforce and hate crimes.
- ANSWER Coalition worked to introduce and pass SWRA into law during the 110th and 111th Congresses.
- NASW Chapters created individual state-level reinvestment plans.
- NASW helped to organize and provided testimony for the first Congressional hearing held on the profession of social work, “Caring for the Vulnerable: the State of Social Work in America.”
- NASW provided testimony for a hearing addressing US implementation of Human Rights treaties.
- NASW sponsored the “Women, Power and Money Summit” with the Feminist Majority and other women’s groups in 2009; NASW Executive Director was a presenter.
- NASW joined with women’s groups to rally against the Stupak Amendment and abortion restricts in health care reform legislation in 2009 and 2010.
- NASW supported and advocated for the Lilly Ledbetter Fair Pay Act of 2009; Executive Director attended signing of bill into law at the White House.
- NASW advocated and helped to ensure passage for the Matthew Shepard and James Byrd Jr. Hate Crimes Prevention Act.
- NASW Executive Director attended White House event with First Lady Obama and HHS Secretary Sebelius on Women’s Health care.
- NASW supported the appointment of Francis Collins as Director of NIH.
- NASW attended the 2008 Democratic National Convention.
- BPD and NASW developed the leadership curriculum to accompany the documentary film, “Finding Uncle Whitney: The Search for Leadership in America” for BSW students to gain knowledge of the leadership skills of social worker Whitney Young.
- NADD meetings and listserv addressed opportunities for effective legislative action.
- NADD/NYAM Leadership Academy for Deans and Directors promoted capacity building and policy practice roles for Deans and Directors.
- CSWE engaged its membership and leadership in grassroots advocacy as well as targeted advocacy to promote social work education and policies that would enhance it.
- CSWE mobilized its membership to contact their elected federal officials about legislation dealing with CSWE’s SAMHSA Minority Fellowship Program, Social Work Reinvestment Act, health care reform, and the preservation of federally-subsidized loans for graduate students.
- CSWE developed an “Advocacy Handbook” to assist members in their advocacy endeavors.

IMPERATIVE #10

Continuously acknowledge, recognize, confront, and address pervasive racism within social work practice at the individual, agency, and institutional levels.

- NASW created a WebEd course *Achieving Cultural Competence to Address Health Disparities in End of Life Care*, almost 17,000 social workers and others have taken the course.
- NASW created “Cultural Competence Standards” and “Indicators.”
- NASW published the “Institutional Racism and the Social Work Profession: A Call to Action” in 2007.
- NASW created the NTOCC document for health care professionals titled *Cultural Competence: Essential Ingredient for Successful Transitions of Care*.
- IASWR co-sponsored a symposium on Child Welfare and Evidence-Based Practice in the Context of Culturally Competent Practice, University of Minnesota School of Social Work 2007.
- SWRA was inclusive of diversity per the recommendation of Dr. Dorothy I. Height and the National Council of Negro Women and the National Association of Black Social Workers (NABSW).
- University of Pittsburgh School of Social Work opened the Center on Race and Social Problems.
- As part of the SWAN Hungary project, NASW awarded six \$3000 seed grants to social workers and other psychosocial professionals in Hungary to research and study best practices in psychosocial oncology in 2009
- NASW held “Undoing Racism” workshops.
- NASW advocated and helped to ensure passage for the Matthew Shepard and James Byrd Jr. Hate Crimes Prevention Act.
- NADD Task Force on Health Disparities in collaboration with IASWR produced proposal to foster leadership and curriculum infusion role for social work educators in addressing disparities.
- Recent NADD meetings have focused on Health Disparities with speakers and collaboration from the HHS Office of Minority Health.
- NADD Task Force on Health Disparities commented on the National Plan for Action initiated by the HHS Office of Minority Health.
- NADD members have attended Office of Minority Health regional meetings and summits.
- NADD International Task Force addressed cultural competence at national conferences.
- NADD Task Force on Trauma and Disasters addressed human rights issues in disaster and trauma related work.
- NADD member hosted national research conference on Diversity, Health Disparities and Substance Abuse.
- CSWE administers two pre-doctoral fellowships for underrepresented groups funded SAMHSA and NIMH with the goal to assist and support ethnic minority students in successfully completing their doctoral studies in social work. The highly competitive fellowships seek out dedicated students who are devoted to the development of mental health and substance abuse research in improving the social well-being of minority communities.
- CSWE’s Carl A. Scott Memorial Fund awards two scholarships each year to students who have demonstrated a commitment to work for equity and social justice in social work.

IMPERATIVE #11

Promote culturally competent social work interventions and research methodologies in the areas of social justice, well-being, and cost-benefit outcomes.

- IASWR organized Community Based Participatory Research presentations at Annual SSWR Conference.
- NASW asked section members in health and aging to participate in an American Cancer Society study on patient navigation to look at some of the aforementioned variables (IRB approved-2009).
- NASW held lunchtime teleconferences “Cultural Competency” and “Cross Cultural Skills and Gender Identity Issues: Transgender Persons.”
- NASW held “Undoing Racism” Workshops.
- NASW created Cultural Competence Standards and Indicators.
- NASW created web courses which address the needs of specific populations (based on CancerCare and NASW research) in two courses, *Achieving Cultural Competency to Address Health Disparities in End of Life Care* and *Understanding Cancer Caregiving: The Social Worker’s Role*.
- NASW convened workshops on working with clients who are HIV/AIDS positive and have co-occurring mental health disorders
- NADD’s International Social Work Task Force, Health Disparities Task Force and Trauma and Disaster Task Force addressed social justice, well- being and cost benefit outcomes
- Proposal prepared by NADD Task Force on Health Disparities in collaboration with IASWR will address social justice and cost- benefit issues in potential curriculum infusion project.
- CSWE regularly interacts with federal research agencies about the value of social work research and its contribution to developing evidence-based practices.
- CSWE is an active participant in the Consortium of Social Science Associations (COSSA), Coalition for the Advancement of Health through Behavioral and Social Science Research (CAHT-BSSR), and the Coalition to Protect Research (CPR).
- CSWE, through funding from the Tides Foundation, worked with Lambda Legal to conduct a study of how well social work education programs are preparing students to work effectively with LGBT individuals and youth.

IMPERATIVE #12**Connect research and practice through partnerships among researchers, the field, and communities.**

- SSWR and IASWR partnered to promote social work research.
- NIMH and IASWR created an Evidence-Based Practice Partnerships Initiative.
- The REACH-SW Curriculum Development Tool was created.
- University of Texas-Austin held a conference on Improving the Teaching of Evidence-Based Practice.
- IASWR developed web resources on evidence-based practice.
- IASWR created a University/Agency Research Partnerships Initiative.
- IASWR offered summer workshops on qualitative, quantitative and mixed methods.
- BPD created a Research Committee.
- NASW sponsored a National Head Start Research Conference.
- SWPI launched in October 2009.
- As part of the SWAN Hungary project, NASW awarded six \$3000 seed grants to social workers and other psychosocial professionals in Hungary to research and study best practices in psychosocial oncology in 2009.
- NASW collaborated with IASWR to launch the SHIFT project to look at how to get evidence-based practices into real world settings.
- NADD Task Forces on Child Welfare, Gerontology, International Social Work, Trauma and Disasters, Health Disparities and Behavioral Health focused on community and research partnerships.
- NADD members promoted intervention research in their schools and through conferences.
- NADD and the St. Louis Group co-hosted joint session on building research infrastructures.
- NADD conferences included focus on developing research partnerships and infrastructures.
- CSWE is an active participant in the Consortium of Social Science Associations (COSSA), Coalition for the Advancement of Health through Behavioral and Social Science Research (CAHT-BSSR), Coalition to Protect Research (CPR), Friends of Indian Health, and Friends of VA Medical Care and Health Research (FOVA).
- CSWE and NASW developed a working relationship with the Association of VA Social Workers.
- CSWE created a Commission on Research.
- CSWE developed the Katherine A. Kendall Institute International Fellowship Program to encourage and facilitate international partnerships among social work faculty worldwide and to promote international social work education and practice.
- CSWE launched the Leadership Scholars in Social Work Education Program to prepare future leaders for diverse roles and positions within academia such as associate and full professors, program directors, deans, associate deans, field education directors, and members in boards, commissions, and council among others.
- CSWE's Katherine A. Kendall Institute co-organized a disaster management conference in China on May 8-9, 2009 bringing together social work researchers and practitioners from around the world to share their experiences analyzing various topics surrounding disaster management and response and focusing on the earthquake recovery efforts in Sichuan.
- CSWE Leadership Institute launched a collaborative effort with the Harvard Graduate School of Education to prepare future leaders for high-profile positions within social work academia while making the profession's value and knowledge more visible to the entire higher education community through participation in its summer leadership programs.
- CSWE and NASW support and participate in the Annual Social Work Day at the United Nations.